



Dear Friend,

Charleston Swim Club is proud to announce that Cherry Bowl LXIII will be hosted at our club on July 29, 2023. The Cherry Bowl Swimming Championship is Cherry Hill's largest annual sports championship, with over 2,500 spectators cheering for 800+ swimmers from Cherry Hill's 12 Swim Clubs. This unique tradition has offered the neighborhoods of Cherry Hill an annual opportunity to come together and engage in fun, competition, and sportsmanship for over 60 years!

On behalf of the Cherry Bowl 2023 committee, I'd like to invite you to sponsor this historic event and attract local customers to your business! Charleston will be hosting Cherry Bowl on its grounds for the first time ever. We are the smallest swim club in Cherry Hill, but what we lack in size we make up in enthusiasm!

Attached please find our Sponsorship Packages form detailing the many support options and business advertising opportunities including prominent logo placement (on live stream and program), banners, and social media posts. Payment can be made via check (payable to Charleston Swim Team Booster Club) or electronically through Venmo @Charleston-SwimClub.

The Charleston Swim Team Booster Club is a 501(c)(3) non-profit organization. Our Tax ID number is 81-2057069. All or part of your donation may be tax deductible. Complete the form on the back of this sheet for your donation and copy the letter for your records.

On behalf of all of our swimmers and their families, thank you in advance for your support of Cherry Bowl LXIII!

For information on sponsorship opportunities, please contact Paula Huhn at 856-617-3049 or sponsor@cherrybowl2023.com.

Gratefully yours,

Paula Huhn

Paula Huhn
Sponsorship Chair

Charleston Swim Club
1297 Marlkrass Rd | Cherry Hill, NJ 08003



SPONSORSHIP OPPORTUNITIES

Get ready to Rock! July 29, 2023 at the 63rd Annual Cherry Bowl
hosted by Charleston Swim Club | 1297 Marlkreess Road, Cherry Hill, NJ 08003

PRESENTING SPONSOR **\$15,000**

(Only 1 available, includes service exclusivity)

MARKETING

- Event naming rights, "2023 Cherry Bowl Presented by 'Your Name Here'"
- Logo on Live Stream throughout swim meet
- Company logo on left sleeve of official Cherry Bowl Apparel
- Service exclusivity sponsorship
- Logo on all event advertising
- Logo on front cover of program book
- (1) 10'x10' Tent Space
- (30) Sponsored social media posts during June/July
- (10) Individual swim event sponsor announcements
- Company Banner hung at host swim club for 2023 & 2024 season
- Company Banner hung at participating swim clubs (11) for July
- Logo on Cherry Bowl Volunteer Shirt
- (1) Full spread advertisement in program book
- (2) Full page advertisements in program book
- (1) Full page article in program book
- Plus last 3 benefits from Bronze sponsorship package

HOSPITALITY

- (10) Cherry Bowl swim meet tickets

GOLD SPONSOR **\$2,500**

MARKETING

- (1) 8'x8' Tent Space (7 spaces available)
- (5) Sponsored social media posts during July
- (2) Individual swim event sponsor announcements
- Company Banner hung at host swim club for 2023 season
- Logo on Cherry Bowl Volunteer Shirt
- (1) Full page advertisement in program book
- (1/2) Page article in program book
- Plus last 3 benefits from Bronze sponsorship package

HOSPITALITY

- (4) Cherry Bowl swim meet tickets

BRONZE SPONSOR **\$500**

MARKETING

- (1/2) Page advertisement in program book
- (1) Sponsored social media posts during July
- ⇒ Logo on 1st page of program book
- ⇒ Logo on host swim club website
- ⇒ Logo on Cherry Bowl website

The Cherry Bowl Swimming Championship tradition offers the neighborhoods of Cherry Hill an annual opportunity to shine. Cherry Hill is unique because it is home to 12 Swim Clubs, each having offered summer fun, competition, and sportsmanship for over 60 years. Approximately 2,500 spectators are expected as 800 swimmers compete individually and with their teams to claim the 2023 Cherry Bowl Championship. This is your opportunity to be a sponsor of this historical event and attract local customers to your business! All proceeds may be tax deductible. We thank you in advance for your support!

PLATINUM SPONSOR **\$5,000**

MARKETING

- Service exclusivity sponsorship
- Logo on all event advertising
- Logo on inside cover of program book
- Logo on Live Stream during (1) individual swim event
- (1) 8'x8' Tent Space (7 spaces available)
- (10) Sponsored social media posts during June/July
- (5) Individual swim event sponsor announcements
- Company Banner hung at host swim club for 2023 season
- Logo on Cherry Bowl Volunteer Shirt
- (2) Full page advertisements in program book
- (1) Full page article in program book
- Plus last 3 benefits from Bronze sponsorship package

HOSPITALITY

- (6) Cherry Bowl swim meet tickets

SILVER SPONSOR **\$1,000**

MARKETING

- (1) Full page advertisement in program book
- (2) Sponsored social media posts during July
- Plus last 3 benefits from Bronze sponsorship package

HOSPITALITY

- (2) Cherry Bowl swim meet tickets

PROGRAM BOOK ADS ALSO AVAILABLE!

Questions?

Contact the Sponsorship Team today!
Paula Huhn at 856-617-3049 or
sponsor@cherrybowl2023.com



SPONSORSHIP FORM

Get ready to Rock! July 29, 2023 at the 63rd Annual Cherry Bowl
hosted by Charleston Swim Club | 1297 Marlkers Road, Cherry Hill, NJ 08003

Sponsor Opportunities

PRESENTING SPONSOR \$15,000
(Only 1 available, includes service exclusivity)

PLATINUM SPONSOR \$5,000
(Only 7 available, includes service exclusivity)

GOLD SPONSOR \$2,500
(Only 7 available)

SILVER SPONSOR \$1,000

BRONZE SPONSOR \$500

Questions?
Contact the Sponsorship Team today!
Paula Huhn at 856-617-3049 or
sponsor@cherrybowl2023.com

Community Impact of Cherry Bowl

Cherry Bowl reaches thousands of swim families and youth swim athletes ranging in ages 6-18 years old. When you partner with the Cherry Bowl, you do far more than just sponsor a single championship swim meet.

The rotational swim club host allows the member clubs an opportunity to maintain pool infrastructure, provide swim lessons, operate swim teams, and so much more.

The volunteer leadership of each club relies on these funds to keep up Cherry Hill swim tradition and to keep pools operating in the neighborhoods they serve.

Place an AD in our PROGRAM BOOK!

All ads are due by July 10th

PROGRAM ADS	2-Page Ad Spread	\$375
	Full Page Ad	\$250
	Half Page Ad	\$150
	Quarter Page Ad	\$75
	Business Card	\$50
EXTRA	Ind Event Sponsor	\$40 <small>Ex. 9/10 boys backstroke event sponsored by Smith Family 1 sponsor per event</small>
	Family / Friend 1-line Shout Out	\$30

Sponsor Information

First Name: _____ Last Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsor Level: _____ Amount: _____ Payment Type: _____

Advertisement Submitted (circle): Yes / No Article Submitted (circle): Yes / No

Make Checks Payable to Charleston Swim Team Booster Club | 1297 Marlkers Road, Cherry Hill, NJ 08003

Proceeds may be tax deductible. This program is coordinated via the 501(c)(3) non-profit organization, Charleston Swim Team Booster Club.